

WELCOME TO eGENERATOR®

Thank you for using our products and services. eGenerator is provided by Relation & Brand AB, SE556573650001, with address Stora Nygatan 33, 111 27 Stockholm, Sweden. These Terms of use constitute a legal agreement between the User and Relation & Brand AB regarding the tool eGenerator. By using our services, you accept these terms.

Please read them carefully.

By registering an eGenerator Account, the User agrees to the terms of this agreement regarding the provision of a cloud-based service, eGenerator, for the processing of personal data in order to communicate direct marketing to the User's customer in digital channels, analyze customer behavior and measure marketing campaigns. The agreement also includes the user of a so-called test account. The User is responsible for ensuring that all terms and conditions of this agreement are complied with.

1. BY THIS AGREEMENT THE USER AGREES TO

- The user has provided accurate and complete information about the User and/or the company when registering the User's eGenerator Account.
- Always provide Relation & Brand AB with current and accurate contact information.
- Not use eGenerator for unsolicited bulk mail or unsolicited e-mail advertising.
- Each dispatching from the User's eGenerator Account shall contain an unsubscribe link where the recipient of the user's mailings can unregister from the User's email registry.
- The content of the User's mailings does not violate any law or may be offensive, e.g. ethnicity, pornography or infringement of copyrighted material.
- Not copy, reproduce, or distribute any part of the tool.
- The User is responsible for all content sent through his or her eGenerator Account.
- The User is updated on Swedish law regarding email marketing.
- Employees of Relation & Brand AB or persons approved by Relation & Brand have the right to log in to the User's account in case of debugging or to ensure that the Swedish law and the agreement are complied with.

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- The accuracy of data supplied by third parties to any additional services in the User's eGenerator Account is not guaranteed by Relation & Brand. If a third party is involved in an additional service, this is indicated by the additional service information.
- Without permission of Relation & Brand not use eGenerator to produce other customers' jobs.
- The tool is only used by people over 18 years of age.
- Not use images provided in the eGenerator Account outside the tool.
- Relation & Brand may use the User's contact information to communicate with the User about news and information about eGenerator and send newsletters within the subject of email marketing.

- 1.1. The User is responsible for maintaining the confidentiality of his/her eGenerator account user data and content. The User is responsible for immediately notifying Relation & Brand in the event of any unauthorized use of an account registered by the User. Relation & Brand cannot be held liable if a change in the eGenerator Account is due to the User's lack of security regarding account information.

2. OPERATION AND SUPPORT

- 2.1. In case of malfunction caused by defects in the eGenerator Code, Relation & Brand ensures that the solution to the problem is given top priority, and that troubleshooting and action is performed by specialists based on the nature and conditions of the problem. However, no compensation is paid.
- 2.2. Relation & Brand provides free email support within 24 hours on Swedish ordinary weekdays, from the time the User's email is received by Relation & Brand. The User reaches email support via email address support@egenerator.se.
- 2.3. Relation & Brand is entitled to charge support to Users regarding technical, strategic and user-oriented issues. This may only happen if the User is made aware of the cost
- 2.4. Relation & Brand can on rare occasions close the support even on a weekday. If this happens, the user is notified via one of the channels where Relation & Brand communicates with its customers.

3. PAYMENT

- 3.1. By credit card: The User agrees to provide Relation & Brand with valid credit card information and allows Relation & Brand to deduct the cost of the entire contractual term that the User has chosen. Each person who uses a credit card guarantees that he or she is authorized to use the credit card. Prepayment is valid.
- 3.2. When paying by invoice, we cooperate with Svea Ekonomi AB. To buy by invoice, you must enter your social security number or organization number. The prerequisite for getting an invoice is, among other things, that you are registered in the public register in Sweden and are over 18 years old. You may not have any payment remarks. Invoices are transferred to Svea Ekonomi AB. The invoice's payment terms are 20 days. In the case of late payment, the agreed and statutory reminder fee is paid at 2% per month. In the event of non-payment, the invoice is handed over to the debt collector. Regular credit testing takes place after the personal information has been submitted to the checkout, in some cases this means that credit information is taken. A copy of the credit report will be sent to you. If the User considers that the invoice is incorrect, the invoice must be objected to immediately. If it is not objected to within eight days, the User loses the right to object to the invoice.

4. DURATION, TERMINATION AND REMOVAL

- 4.1. Contractual terms refers to the period which the User has prepaid. The duration of the agreement is governed by the type of subscription the User has selected:
- **1 month** – the agreement runs for one month and cannot be terminated during the contract period.
 - **6 months** - the agreement runs for six months and cannot be terminated during the contract period.
 - **12 months** - the agreement runs for twelve months and cannot be terminated during the contract period.

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- 4.2. When the contract expires, the subscription will terminate. No cancellation is required. The User is bound only to the period that the User selects when the User enters the agreement.
 - 4.3. The User is not entitled to a refund for an unused account. Relation & Brand is only required to replace the User if Relation & Brand closes the User's eGenerator account without reason before the end of the term that the User has prepaid.
 - 4.4. When a term expires, the User's eGenerator account is locked for use until an active action to prepay a new term is made by the User inside the eGenerator account. The history and data uploaded to the User's eGenerator account is saved on the User's eGenerator account until Relation & Brand can state that the account will not be reactivated by the User. History and data are saved for 6 months after the expiry of the contract period.
 - 4.5. In the event that it is clear that the User's use of the tool involves damage or risk for Relation & Brand, Relation & Brand's suppliers or other users using the tool, Relation & Brand may completely or partially restrict the User's access to the tool, without compensation. When limiting access to the tool, the User shall be informed promptly. If improper use occurs so that risk or damage arises, Relation & Brand has the right to charge a fee for the time it took for Relation & Brand to correct the risk or damage the User caused.
 - 4.6. If the User violates any of the terms of this agreement, Relation & Brand reserves the right to terminate the agreement, or block access to accounts, without compensation being paid.
 - 4.7. Relationship & Brand also has the right to terminate the agreement with immediate effect if the other party cancelled the payments, commenced composition proceedings, entered into liquidation, went bankrupt or according to Relation & Brand shows signs of insolvency.

5. COPYRIGHT

- 5.1. eGenerator is owned and marketed by Relation & Brand AB. The User agrees that Relation & Brand has full ownership of the website and the software used to provide the services, including patents, trademarks and copyrights.

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6. DISPUTE

6.1. Disputes concerning the interpretation or application of the Agreement shall be settled in accordance with Swedish law.

6.2. Any dispute arising out of the contract shall be settled in Swedish courts.